



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948500-2	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
AFSCME	AFSCME	

Flight Dates	Order #	Alt Order #
09/18/12 - 10/19/12	948500	07901335

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
	AFME	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	10/01/12	5-6am News	5 - 6am	MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WTAE M 10/01/12 5:28 AM 5-6am News 5 - 6am :30 APA1201REGH \$500.00 NM									
2	09/18/12	10/01/12	6-7am News	6-7am	MTWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 10/01/12 6:38 AM 6-7am News 6-7am :30 APA1201REGH \$950.00 NM									
3	09/18/12	10/01/12	Good Morning America	7-9am	MTWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTAE M 10/01/12 7:26 AM Good Morning America 7-9am :30 APA1201REGH \$850.00 NM									
6	09/18/12	10/01/12	6-6:30pm News	6-6:30pm	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTAE M 10/01/12 6:23 PM 6-6:30pm News 6-6:30pm :30 APA1201REGH \$800.00 NM									
7	09/18/12	10/01/12	Inside Edition	7-7:30pm	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WTAE M 10/01/12 7:22 PM Inside Edition 7-7:30pm :30 APA1201REGH \$800.00 NM									
8	09/18/12	10/01/12	Entertainment Tonight	7:30-8pm	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTAE M 10/01/12 7:56 PM Entertainment Tonight 7:30-8pm :30 APA1201REGH \$800.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948500-2	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
AFSCME	AFSCME	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/18/12	10/01/12	Entertainment Tonight	7:30-8pm	MTWTF--	:30	3	\$800.00	NM
12	10/07/12	10/07/12	Sun 8-10am News	8-10am	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$450.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Su 10/07/12 9:22 AM Sun 8-10am News 8-10am :30 APA1201REGH \$450.00 NM									
13	09/18/12	10/08/12	WTAE Noon News	12-12:30pm	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 WTAE W 10/03/12 12:29 PM WTAE Noon News 12-12:30pm :30 APA1201REGH \$500.00 NM 9 WTAE Th 10/04/12 12:13 PM WTAE Noon News 12-12:30pm :30 APA1201REGH \$500.00 NM 7 WTAE F 10/05/12 12:24 PM WTAE Noon News 12-12:30pm :30 APA1201REGH \$500.00 NM									
14	09/18/12	10/08/12	DR OZ	M-F 4-5p	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 WTAE M 10/01/12 4:40 PM DR OZ M-F 4-5p :30 APA1201REGH \$400.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 WTAE Tu 10/02/12 4:21 PM DR OZ M-F 4-5p :30 APA1201REGH \$400.00 NM 7 WTAE W 10/03/12 4:27 PM DR OZ M-F 4-5p :30 APA1201REGH \$400.00 NM 10 WTAE Th 10/04/12 4:20 PM DR OZ M-F 4-5p :30 APA1201REGH \$400.00 NM 9 WTAE F 10/05/12 4:26 PM DR OZ M-F 4-5p :30 APA1201REGH \$400.00 NM									
16	10/08/12	10/08/12	Mon ABC Prime C	10-11pm	M-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$4,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE M 10/08/12 10:35 PM Mon ABC Prime C 10-11pm :30 APA1201REGH \$4,500.00 NM									
18	10/02/12	10/08/12	5-6am News	5 - 6am	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$450.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WTAE Th 10/04/12 5:53 AM 5-6am News 5 - 6am :30 APA1201REGH \$450.00 NM 2 WTAE F 10/05/12 5:29 AM 5-6am News 5 - 6am :30 APA1201REGH \$450.00 NM 1 WTAE M 10/08/12 5:28 AM 5-6am News 5 - 6am :30 APA1201REGH \$450.00 NM									
19	10/02/12	10/08/12	Live with Kelly	9-10am	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 5 \$325.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Tu 10/02/12 9:18 AM Live with Kelly 9-10am :30 APA1201REGH \$325.00 NM 4 WTAE W 10/03/12 9:34 AM Live with Kelly 9-10am :30 APA1201REGH \$325.00 NM 5 WTAE Th 10/04/12 9:55 AM Live with Kelly 9-10am :30 APA1201REGH \$325.00 NM 3 WTAE F 10/05/12 9:35 AM Live with Kelly 9-10am :30 APA1201REGH \$325.00 NM 2 WTAE M 10/08/12 9:51 AM Live with Kelly 9-10am :30 APA1201REGH \$325.00 NM									

DUPLICATE INVOICE



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
948500-2	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
AFSCME	AFSCME	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/02/12	10/08/12	Live with Kelly	9-10am	MTWTF--	:30	5	\$325.00	NM
20	10/02/12	10/08/12	The View	11am-noon	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/03/12 11:31 AM The View 11am-noon :30 APA1201REGH \$400.00 NM 2 WTAE Th 10/04/12 11:34 AM The View 11am-noon :30 APA1201REGH \$400.00 NM 4 WTAE F 10/05/12 11:18 AM The View 11am-noon :30 APA1201REGH \$400.00 NM 3 WTAE M 10/08/12 11:33 AM The View 11am-noon :30 APA1201REGH \$400.00 NM									
21	10/02/12	10/08/12	Inside Edition	7-7:30pm	MTWTF--	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAE Tu 10/02/12 7:29 PM Inside Edition 7-7:30pm :30 APA1201REGH \$750.00 NM 1 WTAE Th 10/04/12 7:01 PM Inside Edition 7-7:30pm :30 APA1201REGH \$750.00 NM 4 WTAE F 10/05/12 7:14 PM Inside Edition 7-7:30pm :30 APA1201REGH \$750.00 NM 2 WTAE M 10/08/12 7:13 PM Inside Edition 7-7:30pm :30 APA1201REGH \$750.00 NM									
22	10/02/12	10/08/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 11:32 PM M-Sun 11pm News M-Su 11-11:35pm :30 APA1201REGH \$1,700.00 NM 3 WTAE W 10/03/12 11:24 PM M-Sun 11pm News M-Su 11-11:35pm :30 APA1201REGH \$1,700.00 NM 2 WTAE M 10/08/12 11:23 PM M-Sun 11pm News M-Su 11-11:35pm :30 APA1201REGH \$1,700.00 NM									
23	10/02/12	10/08/12	Nightline	11:35pm-1205am	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE W 10/03/12 11:45 PM Nightline 11:35pm-1205am :30 APA1201REGH \$600.00 NM 3 WTAE Th 10/04/12 12:01 AM Nightline 11:35pm-1205am :30 APA1201REGH \$600.00 NM 1 WTAE M 10/08/12 11:55 PM Nightline 11:35pm-1205am :30 APA1201REGH \$600.00 NM									
24	10/02/12	10/02/12	Tues ABC Prime C	10-11pm	-T-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 10:45 PM Tues ABC Prime C 10-11pm :30 APA1201REGH \$3,500.00 NM									
25	10/07/12	10/07/12	Sun ABC Prime C	9-10pm	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/07/12 9:43 PM Sun ABC Prime C 9-10pm :30 APA1201REGH \$3,500.00 NM									
26	10/04/12	10/04/12	Thur ABC Prime B	9-10pm	---T---	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/04/12 9:43 PM Thur ABC Prime B 9-10pm :30 APA1201REGH \$6,500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
948500-2	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
AFSCME	AFSCME	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/04/12	10/04/12	Thur ABC Prime B	9-10pm	---T---	:30	1	\$6,500.00	NM
<hr/>									
							<u>Ad-ID</u>		
1	WTAE Th	10/04/12	9:42 PM Thur ABC Prime B	9-10pm		:30	APA1201REGH	\$6,500.00	NM
<u>Total Spots</u>							41		

Payment Terms 30 Days

<u>Gross Total</u>	\$41,125.00
<u>Agency Commission</u>	\$6,168.75
<u>Net Amount Due</u>	\$34,956.25



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
948500-3	10/21/12	October 2012	10/09/12 - 10/19/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
AFSCME	AFSCME	

Flight Dates	Order #	Alt Order #
09/18/12 - 10/19/12	948500	07901335

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
	AFME	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
10	09/18/12	10/01/12	Live with Kelly	9-10am	MTWTF--	:30	3	\$350.00	NM																																	
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/18/12</td><td>09/24/12</td><td>MTWTF--</td><td>3</td><td>\$350.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/18/12	09/24/12	MTWTF--	3	\$350.00																	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																					
	09/18/12	09/24/12	MTWTF--	3	\$350.00																																					
<table><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>7</td><td>WTAE</td><td>F</td><td>10/19/12</td><td>9:30 AM</td><td>Live with Kelly</td><td>9-10am</td><td>:30</td><td>APA1201REGH</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="11">MG for 10.6 09/27</td></tr></table>										Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	7	WTAE	F	10/19/12	9:30 AM	Live with Kelly	9-10am	:30	APA1201REGH	\$350.00	NM	MG for 10.6 09/27										
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																
7	WTAE	F	10/19/12	9:30 AM	Live with Kelly	9-10am	:30	APA1201REGH	\$350.00	NM																																
MG for 10.6 09/27																																										
Total Spots							1																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$350.00
<u>Agency Commission</u>	\$52.50
<u>Net Amount Due</u>	\$297.50